



# LIFEGEM<sup>®</sup>

ASHES TO DIAMONDS

*LifeGem...  
A diamond created  
from the ashes  
of your loved one  
as a memorial to  
their unique and  
wonderful life.  
(can also be created  
from a lock of hair)*



*because love lives on...*

## Why choose a LifeGem diamond?

The LifeGem, a diamond created from the ashes of your loved one, is a memorial to your loved one's unique life. An everlasting connection to the one you have lost. A celebration of life.

With the closeness offered only by a LifeGem, you will have your loved one with you and in your life at all times. This one-of-a-kind diamond will be a treasured heirloom in your family for generations to come.

The LifeGem is the most exquisite memorial available. You've chosen the right tribute to your loved one.

Your LifeGem memorial diamond will provide a lasting memory that endures just as a diamond does. Forever.

Call today for more information or to request your FREE LifeGem shipping kit. It contains everything you need to securely return your order to our office.

866-LIFEGEM (866-543-3436)

Time and again, our families experience a feeling of comfort and peace when holding the LifeGem of their loved one.



# Love... captures your heart and holds it for eternity.

### Love Lives On

I found it in your touch and in your smile. In your laughter and your silence. In your strength and in your flaws. Your presence in my life has made me who I am, and I am grateful. The time we had together is the one thing I would never give away. The time we no longer have is the one thing I long to have again. That is love.

### Love is more than a memory.

To desire a LifeGem diamond means you have had someone truly special in your life. You have experienced a love without equal. Love knows no boundaries. Love knows no end.

*LifeGem... because love lives on.*

*Love*



## How is a LifeGem made?

LifeGem diamonds are created by placing carbon, the primary element of all diamonds, in conditions replicating the forces of nature. The patented LifeGem® process uses an exact carbon source to create beautiful and meaningful diamonds for you and your family.

### Step One - Carbon Capture

We extract the carbon from either a small portion of the ashes or a lock of hair, or both. Add a lock of your own hair as well to create a unity LifeGem.

### Step Two - Purification

The carbon is then heated to extremely high temperatures under special conditions where it is converted to graphite.

### Step Three - Diamond Creation

To create your LifeGem®, we place this graphite in one of our diamond presses, replicating the awesome forces deep within the earth — heat and pressure.

### Step Four - Diamond Certification

Our skilled diamond cutters facet your LifeGem diamond(s) and certify it for authenticity. All LifeGem diamonds are individually inspected, graded, and identified by gemologists trained by the Gemological Institute of America (GIA).

### Guarantee

Our business reputation depends on your word-of-mouth recommendations. Because of our customer care, we have held the highest rating available from the Better Business Bureau for the entire **25 plus years** we have been in business!



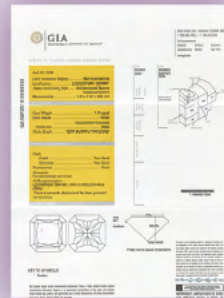
## LifeGem®

Diamonds are independently recognized as genuine by the Gemological Institute of America (GIA).



Included free with every LifeGem diamond.

Each and every LifeGem® diamond is certified for authenticity by a graduate of the Gemological Institute of America and comes with its own beautifully stamped LifeGem certificate showing the carat weight, overall dimensions, color, clarity, polish, and symmetry.



As shown in this GIA grading report, LifeGem diamonds are regularly inspected, identified as diamond, and graded for quality by the Gemological Institute of America.

If you are interested in this supplemental Grading Report directly from the GIA headquarters, please inquire about additional expenses and timelines.



# LifeGem's state-of-the-art Diamond Production Lab

Chicago, Illinois

## LifeGem® Diamond Characteristics

Like the most precious and rare natural diamonds, LifeGem diamonds are available in different colors and carat sizes to fit your family's personal needs.

### Color

The LifeGem is available as colorless or as fancy blue diamonds, rarely found in nature. Each LifeGem is truly one-of-a-kind with its own individual hue. LifeGem diamonds are always brilliant and beautiful.

### Clarity

We pride ourselves on creating the highest quality diamonds possible. Our patented process produces a unique diamond every time, with flaws similar to a natural diamond. LifeGem diamond clarity ratings can range from VVS to SI.

### Carats & Cuts

As the most precious and rare diamond you could ever own, your stunning LifeGem diamond makes a unique statement. Choose from carat sizes ranging from .10ct to 3.0ct. With the addition of our new Family Plans, you have the cost effective option of creating LifeGem diamonds for the whole family. LifeGem diamonds are typically cut as round brilliants.

Scan me for a  
cool online tour



**LifeGem is the only company  
with a diamond lab in the U.S.A.**

**Our doors are always open.** Call today to arrange your personal tour of the world's most advanced diamond making facility.

We are located only 15 minutes from O'Hare International Airport.

Call 847-299-5906 to place an order and schedule your tour.

# 5 Easy Steps To Ordering Your Own LifeGem Diamond

Join the over 15,000 people that already have their very own LifeGem diamond!

## 1 Enter your contact information

This is how we update you as your LifeGem creation process advances. All of your loved one's information is necessary for your unique identifier.

## 2 Select your unique LifeGem diamond(s)

Select the size and color of each LifeGem. Each LifeGem diamond is inscribed with a unique identifier attributed to your family. Optionally, we can add your personalized message.

## 3 Sign and date the order form

Complete the payment information section, sign and date the authorization line. A 50% personal check or credit card deposit is required.

## 4 Prepare to ship your order

Request our **EASY shipping kit** for everything you need to return your order securely to our office. **Do NOT send all of the ashes.** Separate out NO MORE THAN 4 ounces (1/2 cup) and place in the plastic container. If sending a lock of hair, we need only the amount collected during a routine haircut. If you have less, either option is still available.

**Questions? 866-543-3436**

## 5 Send your package to LifeGem

Place the container of the ashes and/or hair in the shipping box along with the completed and signed order form. Send via PRIORITY MAIL EXPRESS to:

LifeGem (Attn. Orders)  
836 Arlington Heights Rd #311  
Elk Grove Village, IL 60007

### What happens next?

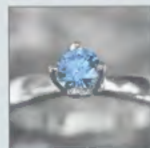
We immediately assign your unique tracking number to ensure traceability through every step of our process. You will receive a confirmation letter with this tracking number, your username and temporary password. You will be notified via email as your loved one's carbon proceeds through our process. Upon completion, we will set up your secure overnight delivery date.

## MORE THAN WE IMAGINED



Thank you for your interest in LifeGem diamonds. We pride ourselves on creating the highest quality diamonds at the lowest price. **Only LifeGem diamonds are made in the USA.** Always check LifeGem.com for pricing specials.

#### THE BLUE & COLORLESS LIFE GEM



	CARAT RANGE	PRICE EACH	QTY 2 OR MORE
<b>Petite</b>	.10 - .19	\$1,999*	\$1,799/ea
<b>Graceful</b>	.20 - .29	\$2,399*	\$2,099/ea
<b>Classic</b>	.40 - .49	\$3,399*	\$3,099/ea
<b>Grand</b>	.50 - .69	\$5,599	\$5,199/ea
<b>Stunning</b>	.75 - .89	\$6,999	\$6,499/ea

#### Blue & Colorless Large Carat Collection



1.0 Carat & above	\$12,999	call
1.5 Carat & above	\$14,999	call
2.0 Carat & above	\$18,499	call
3.0 Carat & above	\$32,299	call

All prices shown are for loose LifeGem diamonds only. Please inquire about pricing on our thousands of beautiful custom settings.

\*Princess and Radiant cut not available for these sizes

We have Pink / Red LifeGem diamonds available in all sizes too.

Please scan this code to see all available options and prices.



#### THE LIFE GEM FAMILY PLANS



LifeGem Family Plans are a great way to create LifeGem diamonds for family members at a great savings.

Blue & Colorless LifeGems can be combined and still qualify for the Family Plan pricing. Pink/Red LifeGems are also available in the classic size. Family Plan

diamonds are always cut as round brilliant. Check our website for prices.

	<u>PETITE</u> (.10 - .19)	<u>GRACEFUL</u> (.20 - .29)	<u>CLASSIC</u> (.40 - .49)
Family Plus (min qty - 3)	\$1,699/ea	\$1,999/ea	\$2,999/ea
Family Complete (min qty - 4)	\$1,599/ea	\$1,899/ea	\$2,899/ea
Family Extended (min qty - 5)	\$1,399/ea	\$1,699/ea	\$2,699/ea

OPEN HERE FOR THE ORDER FORM

## Client Testimonials

Carroll Lehr Funeral Home presented my LifeGem to me this evening. The beautiful red diamond was simply stunning in the white gold setting. As I slipped it on my finger, I was moved with the knowledge that I would have a tangible part of Logan with me for the rest of my life.

★★★★★ L. Mauk

Many, many people are seeing this wonder, and all are taken aback. I still can't find appropriate words to thank you enough for your efforts. A few Sundays ago, the sunlight coming through a stained glass window enveloped the gem with spectral light that practically rendered me witless. Mom is in my heart and now with me every day.

★★★★★ A. Lucas

Yesterday, I received the two LifeGems that you sent. They look beautiful!!! Thank you very much for all you've done for us. The timing was good, as my younger son, Marcus, was asked to bring some things to his grief support group in one week. Bless you, and all who contributed to the 'LifeGem' dream!!!

★★★★★ J. Hatfield

Received the diamond on Thursday and took it to the jeweler's that afternoon. It was very exciting, especially opening all the boxes to view it for the first time. In the jeweler's light, Mother really sparkled a gorgeous blue. Beautiful certificate as well. The process and all your updates made the waiting very easy. People would ask had I received it yet, and I was always able to give them the latest update. Thank you for that.

★★★★★ P. Palmer

Your Name - First \_\_\_\_\_ Last \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Deceased / Hair Donor Name (First - Middle - Last) \_\_\_\_\_

For ordering more LifeGems than this form allows, please make a copy or download additional order forms from LifeGem.com

← Tear off order form here

LifeGem Sizes (Carats)										Cut	Color	Price
Petite (.10-.19)	Classic (.20-.29)	Elegant (.40-.49)	Grand (.50-.69)	Stunning (.75-.89)	1ct (1ct+)	1.5ct (1.5ct+)	2ct (2ct+)	3ct (3ct+)		Round Brilliant	Blue, Colorless, or Pink/Red	
<b>1</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Round Brilliant	_____	_____
Optional Inscription (\$75 add on) _____												
<b>2</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Round Brilliant	_____	_____
Optional Inscription _____												
<b>3</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Round Brilliant	_____	_____
Optional Inscription _____												
<b>4</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Round Brilliant	_____	_____
Optional Inscription _____												
<b>5</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Round Brilliant	_____	_____
Optional Inscription _____												

Notes: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Subtotal \_\_\_\_\_  
 Sales Tax (Illinois only) \_\_\_\_\_  
**Total** \_\_\_\_\_  
**50% Deposit** \_\_\_\_\_

**Payment Information**

Personal Check or     

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Required** - 3 digit code from the back of your credit card \_\_\_\_\_

Name As It Appears On The Credit Card \_\_\_\_\_

**Terms and Conditions:**  
 1. This purchase order form evidences my obligation to purchase the LifeGem memorial diamonds listed above (the "LifeGems"). Fifty-percent (50%) of the purchase price for LifeGems, as reflected above on this order, is due and payable at the time this order is accepted by LifeGem (the "Company") with the remaining fifty-percent and all sales taxes due prior to delivery. Except as provided in paragraph 5, this order may not be cancelled and the purchase price shall not be refundable.  
 2. I hereby authorize the Company to use carbon collected from the remains / hair provided for the purpose of LifeGem creation.  
 3. During the purification phase, the carbon in the ashes / hair coalesces with the natural carbon used in the diamond growth process, allowing the carbon from the deceased to be removed intact from the provided hair or remains.  
 4. I agree to indemnify the Company, its representatives, business associates and suppliers, and hold them harmless from and against any loss, cost, damage, claim, liability or expense, including reasonable attorneys' fees, that they may incur by reason of (a) any breach of my representation and warranty in paragraph 2 or (b) the risks specified in paragraph 3.

LifeGem Use \_\_\_\_\_

Billing Address (  Same as above ) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature - I agree to the order form terms and conditions. \_\_\_\_\_ Date \_\_\_\_\_

← Tear off order form here



LIFE GEM®

ASHES TO DIAMONDS

836 Arlington Heights Road #311

Elk Grove Village, IL 60007

866-LIFEGEM (543-3436)

info@lifegem.com

LifeGem.com

LifeGem Partner ID

The LifeGem logo and name are registered trademarks of International Research & Recovery Corporation.

The LifeGem® is protected under U.S. Patent #7,255,743.

OVER 10,000 LIFE GEMS DELIVERED!